



COMMUNITY

LAUNCH EMAIL

SUBJECT OPTIONS:

- Could YOU be the first ever Kansas Rec & Park Esports Champion?!
- Are you ready for the very first Kansas Rec & Parks Esports Championship!?
- Kansas Rec & Park Esports Championship—claim your spot today!

EMAIL BODY:

Calling all gamers!

Don't miss your chance to qualify in the FIRST EVER Kansas Rec & Park Esports Championship!

YOU could be crowned a state esports champion by competing in Super Smash, Mario Kart, Fortnite, or Rocket League 2v2.

Be sure to save your spot ASAP:

1. Use the free Mission Control GG app to join [ORG NAME] (missioncontrol.gg/play)
2. Sign up for the game you'll compete to qualify in
3. When registration closes [DAY] [(MONTH,DD)], check your match schedule and view standings on the app

Qualifiers: [MONTH,DD] - [MONTH, DD]

State Championship: Oct 4th – Oct 31st

Questions? Email [NAME] at [ADMIN EMAIL].

Game on!

[NAME]

[Attach Graphic]





COMMUNITY

REMINDER EMAIL

SUBJECT OPTIONS:

- [X] days left to qualify for the first ever Kansas Rec & Park Esports Championship!
- Could YOU qualify in the very 1st Kansas Rec & Park Esports Championship!?
- Kansas Rec & Park Esports champ qualifier leagues are filling up fast. Don't miss out!

EMAIL BODY:

Greetings, gamers!

Think you got what it takes to compete in the FIRST EVER Kansas Rec & Park Esports Championship?!

There's only one way to prove it... Claim your qualifying spot in Super Smash, Mario Kart, Fortnite, or Rocket League 2v2 **before [DAY, MM,DD]**.

You in? Just download the free app and join [ORG NAME] at missioncontrol.gg/play, sign up for the game you'll compete to qualify in, and start practicing!

After qualifiers ([MONTH,DD] - [MONTH, DD]), the Kansas Rec & Park Esports Championship will be held Oct 4th - Oct 31st!

Questions? Email [NAME] at [ADMIN EMAIL].

We'll see you on the sticks!

[NAME]

[Attach Graphic]





COMMUNITY

CLOSE EMAIL

SUBJECT OPTIONS:

- *LAST CHANCE* Kansas Rec & Park Esports Championship Qualifiers are closing!
- Time's almost up to claim your spot in Kansas Rec & Park's Esports Championship!
- Hurry! Now is your last chance to qualify—Kansas Rec & Park Esports Championship

EMAIL BODY:

Ok, gamers — this your last chance to compete in qualifiers for the FIRST EVER Kansas Rec & Park Esports Championship!

Don't miss your chance to be crowned a state esports champ in Super Smash, Mario Kart, Fortnite, or Rocket League 2v2! **Make sure to claim your spot before** [DAY/MM/DD].

Registration is simple. Just download the free Mission Control GG app at missioncontrol.gg/play, join [ORG NAME], sign up for a qualifier league and get ready to game!

Got last-minute questions? Email [NAME] at [ADMIN EMAIL].

What are you waiting for?

[NAME]

[Attach Graphic]

