

2019
2020

SPONSORSHIPS



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Why Sponsor with KRPA?

This is Your Exclusive Opportunity to Align Your Brand with Recreation and Park Professionals in Kansas

The Kansas Recreation and Park Association (KRPA) is a non-profit, public interest professional organization representing the parks, recreation and leisure industry in Kansas. We represent nearly 1,200 professional, commercial, agency, board/commission, students and retiree members throughout the state.

With members in nearly every country, KRPA has a vast network of support and active professionals who are dedicated to improving the quality of life in Kansas by providing high quality park and recreation services. Local parks and recreation agencies and state parks serve millions of Kansans and tourists each year at parks, open spaces and recreation facilities, and through healthy programs for children, adults and senior citizens.

Who are Members of KRPA?

KRPA members are professionals who represent all aspects of parks and recreation. They are leaders, advocates and decision-makers who provide essential services in local communities and across the state. They are loyal to commercial entities that make commitments to support KRPA.

KRPA members include:

- Recreation and Park Administrators
- Recreation Programmers and Supervisors
- Park Planners, Supervisors and Maintenance Staff
- Aquatic Facility Operators and Programmers
- Retired Park and Recreation Professionals
- Elected Members of Recreation and Park Policy Boards
- Appointed Members of Recreation and Park Advisory Boards
- Park Law Enforcement Officers
- Academics, Researchers and Students
- Therapeutic Recreation Specialists
- State Park Directors
- Commercial Vendors

Sponsors in Part I and Part II will receive 10% off any additional sponsorships in Part III.

PART I: Featured Sponsors

Sunflower Sponsor:

\$10,000

This highly visible sponsorship will be featured throughout 2018-2019.

The Sunflower Sponsorship includes:

- KRPA membership
- Access to online membership directory
- Electronic copy of KRPA conference attendee list
- Company logo prominently displayed on KRPA website
- One (1) 10x10 booth at the Annual KRPA Conference Trade Show with a table
- Conference featured sign with multiday visibility
- Receive quarterly KRPA Today magazine
- Opportunity to provide conference educational session
- Spotlight in an edition of KRPA Today magazine
- Recognition as Sunflower Sponsor at the Annual Conference opening session with opportunity for brief presentation or prerecorded video if provided
- Logo on all conference promo: App (featured vendor/banner/post on social wall), full page ad in conference schedule PDF
- Option for 1-on-1 conference event with 3 KRPA directors
- Two (2) complimentary tickets to conference social
- Promotional tagging on two (2) social media (Facebook/Twitter/Instagram) posts
- Free internship ad on the KRPA Career Center webpage
- KRPA Golf Tournament Fundraiser Hole Sponsorship
- Foursome in annual golf tournament
- Sponsorship opportunity at second KRPA event of your choice from Part III (See Page 12)

Sunflower Sponsor:



PART I: Featured Sponsors

Buffalo Sponsor:

\$5,000

This highly visible sponsorship will be featured throughout 2018-2019.

The Buffalo Sponsorship includes:

- KRPA Membership
- Access to online membership directory
- Electronic copy of KRPA conference attendee list
- One (1) 10x10 booth at the Annual KRPA Conference Trade Show with a table
- Company logo on conference featured sign with multiday visibility
- Company logo prominently displayed on KRPA conference sponsor page
- Free internship ad placed on KRPA career center webpage
- Receive quarterly KRPA Today magazine
- Spotlight in an edition of KRPA Today magazine
- Logo on some conference promo: app (featured vendor/banner), half (1/2) page ad in conference schedule PDF
- Option for 1-on-1 conference with three (3) KRPA directors
- Two (2) complimentary tickets to conference social
- Promotional tagging on two (2) social media (Facebook/Twitter/Instagram) posts
- KRPA golf tournament fundraiser hole sponsorship
- Foursome in annual golf tournament

Buffalo Sponsor:

Your
Logo
Here

PART II: Conference Sponsors

Meadowlark Sponsor: (4 available)

\$4,000

This highly visible sponsorship will be featured throughout the 2019 Annual Conference and Trade Show.

The Meadowlark Sponsorship includes:

- KRPA Membership
- Access to online membership directory
- Electronic copy of conference attendee list
- Receive quarterly KRPA Today magazine
- Free internship ad placed on KRPA career center webpage
- Clickable company logo displayed on KRPA Conference webpage
- One booth any size at the Annual KRPA Conference Trade Show with a table
- Conference featured sign with multiday visibility
- Conference app (featured vendor/banner)
- Half (1/2) page ad in conferences PDF
- Two (2) complimentary tickets to conference social
- KRPA golf tournament fundraiser hole sponsorship
- Choose one (1) featured event at conference (logo placed on all promotions for the event and during the event)

Social Event: Taste of Hutch

Social Event: The Alley

Networking Room

Awards Luncheon

Meadowlark Sponsors:



PART II: Conference Sponsors

Wheat Sponsor: (5 choices)

\$2,500

(Choose from Hall of Fame Luncheon, Technology, Lanyard, YP Student Summit or Hospitality)

HALL OF FALL LUNCHEON SPONSORSHIPS (unlimited)

The KRPA Hall of Fame luncheon offers a tremendous opportunity to gain exposure for your business while honoring a fellow park and recreation professional.

Includes

- One 8X8 booth at the Annual KRPA Conference Trade Show with a table
- KRPA Membership
- Conference featured sign with multiday visibility
- Access to online membership directory
- Electronic copy of conference attendee list
- Complimentary registration for three (3) people to the Hall of Fame luncheon
- Verbal acknowledgement of your sponsorship at the luncheon
- Company logo on Hall of Fame luncheon program
- Clickable company logo displayed on KRPA conference webpage
- Company logo displayed in conference schedule, on signage at Hall of Fame luncheon and on any luncheon promotional material
- Receive quarterly KRPA Today magazine
- Free internship ad placed on KRPA Career Center webpage
- Two (2) complimentary tickets to conference social
- KRPA golf tournament fundraiser hole sponsorship

Wheat Hall of Fame
Luncheon Sponsors:

Your
Logo
Here

Your
Logo
Here

PART II: Conference Sponsors

Wheat Sponsor: (5 choices) \$2,500
(Choose from Hall of Fame Luncheon, Technology, Lanyard, YP Student Summit or Hospitality)

TECHNOLOGY SPONSORSHIP

Conference technology keeps all our conference attendees connected and provides the all conference information (schedule, maps, attendee and vendor lists) in the palm of their hands. That is why sponsoring the conference app just makes sense!

Includes

- One 8X8 booth at the Annual KRPA Conference Trade Show with a table
- Conference sponsor featured sign with multiday visibility
- KRPA Membership
- Clickable company logo displayed on KRPA conference webpage
- Access to online membership directory
- Electronic copy of conference attendee list
- Receive quarterly KRPA Today magazine
- Free internship ad placed on KRPA career center webpage
- Logo on all promotional emails and social media post about the conference app
- Logo on app splash page, feature listing, app banner
- Report of post conference app analytical report
- Company name on WIFI log-in information page
- Two (2) complimentary tickets to conference social
- KRPA golf tournament fundraiser hole sponsorship



Wheat Technology Sponsor:

LANYARD SPONSORSHIP

Every conference attendee will be wearing your brand when your company is prominently displayed on all conference badge holders.

Includes

- One 8X8 booth at the Annual KRPA Conference Trade Show with a table
- Conference sponsor featured sign with multiday visibility

PART II: Conference Sponsors

Wheat Sponsor: (5 available)

\$2,500

(Choose from Hall of Fame Luncheon, Technology, Lanyard, YP Student Summit or Hospitality)

LANYARD SPONSORSHIP (con't)

- Electronic copy of conference attendee list
- Clickable company logo displayed on KRPA conference webpage
- KRPA Membership
- Access to online membership directory
- Receive quarterly KRPA magazine
- Free internship ad placed on KRPA career center webpage
- Two (2) complimentary tickets to conference social
- KRPA golf tournament fundraiser hole sponsorship
- Featured vendor listing on conference app
- Company name and logo printed on lanyards for all conference attendee nametags

Wheat Lanyard Sponsor:

Your
Logo
Here

YOUNG PROFESSIONAL/STUDENT SUMMIT SPONSORSHIP

The KRPA Young Professionals host a Student Summit in the pre-conference events. Over 40 park and recreation young professionals or college majors attend to learn more about the profession and participate in mock interviews. Lunch provided.

Includes

- One 8X8 booth at the annual KRPA Conference Trade Show with a table
- KRPA Membership
- Conference featured sign with multiday visibility
- Access to online membership directory
- Electronic copy of conference attendee list
- Clickable company logo displayed on KRPA conference webpage

PART II: Conference Sponsors

Wheat Sponsor: (5 available)

\$2,500

(Choose from Hall of Fame Luncheon, Technology, Lanyard, YP Student Summit or Hospitality)

YP/STUDENT SUMMIT SPONSORSHIP (con't)

- KRPA golf tournament fundraiser hole sponsorship
- Featured vendor listing on conference app
- Company name and logo printed on all YP/Student Summit promotions and posted next to event on PDF schedule and app
- 2 tickets for Student Summit lunch
- Acknowledgment at the opening of Student Summit

Wheat
YP/Student Summit Sponsor:

Your
Logo
Here

HOSPITALITY ROOM SPONSORSHIP

During the conference, the Hospitality Room will be available to attendees to grab refreshments between sessions.

Includes

- One 8X8 booth at the Annual KRPA Conference Trade Show with a table
- KRPA Membership
- Conference featured sign with multiday visibility
- Access to online membership directory
- Electronic copy of conference attendee list
- Company logo on sign in Hospitality Room and in conference schedule PDF and app
- Clickable company logo displayed on KRPA conference webpage
- Receive quarterly KRPA Today magazine
- Free internship ad placed on KRPA Career Center webpage
- Two (2) complimentary tickets to conference social
- KRPA golf tournament fundraiser hole sponsorship

Wheat Hospitality Sponsor:

Your
Logo
Here

PART II: Conference Sponsors

Twister Sponsor: (3 available) \$1,500
(Choose from App Game, App Click Game or App Social Wall)

THE TWISTER SPONSORSHIPS INCLUDES:

- One 8X8 booth at the Annual KRPA Conference Trade Show with a table
- Logo on conference sponsors featured sign with multiday visibility
- Electronic copy of conference attendee list
- Clickable company logo displayed on KRPA conference webpage
- KRPA Membership
- Access to online membership directory
- Receive quarterly KRPA Today magazine
- Free internship ad placed on KRPA Career Center webpage
- Two (2) complimentary tickets to conference social
- KRPA golf tournament fundraiser hole sponsorship
- Featured vendor listing in conference app
- Post conference analytical report of app usage

Twister Sponsors:



GAME SPONSOR ALSO INCLUDES

- Company name and logo on app general game promotions
- Acknowledge company when announcing winner and awarding their prize



CLICK GAME SPONSOR ALSO INCLUDES

- Company name and logo on all Click game promotions
- Acknowledge company when announcing winner and awarding their prize



SOCIAL WALL SPONSOR ALSO INCLUDES

- Company name and logo on all Social Wall promotions
- Acknowledge company on two (2) Social Wall posts during conference

PART II: Conference Sponsors

Cottonwood Sponsorships (Unlimited)

\$700

COTTONWOOD SPONSORSHIP INCLUDE

- One 8X8 Booth at the Annual KRPA Conference Trade Show with a table
- Logo on conference sponsor featured sign with multiday visibility
- Electronic copy of conference attendee list
- Clickable company logo displayed on KRPA conference webpage
- KRPA membership
- Access to online membership directory
- Receive quarterly KRPA Today magazine
- Free internship ad placed on KRPA Career Center webpage

Special Upgrade Options:

Booth Upgrade \$100

Need more space? Upgrade your booth from an 8x8 booth to 10x10 while quantities last.

App Featured Vendor \$100

This is the easiest way to stand out in a long list of exhibitors and receive more attention. The more attention you get, the more connections with customers you're likely to form.

- Your company is highlighted within the exhibitor list
- Ability to attach photos, brochures, and other marketing materials
- Include company/contact information (website, address, phone number, contact name, social media information)

Banner on Conference Mobile App \$200

- Company name or logo posted at the top of every mobile app screen
- Cycles through multiple banners
- App displays each banner for 5 seconds

PART III: Other Sponsorship Opportunities

CPSI (Certified Playground Safety Inspector) Course \$500

CPSI SPONSORSHIP INCLUDES

- Logo on CPSI online event page
- Logo on all CPSI promo emails
- Company name and logo on sponsor sign
- Exhibitor table on 1st and 2nd days of the course
- Printed & digital copy of the participant list
- Recognition at course



S.H.A.R.P. Workshop

PRESENTING SPONSORSHIP INCLUDES

\$1,000

- Logo on all S.H.A.R.P. promotional emails, website and video
- Social media tagging in one (1) acknowledgement post on Facebook, Twitter and Instagram
- Company name and logo on sponsor sign
- Exhibitor table at workshop
- Printed & digital copy of the participant list
- 2 complimentary lunch tickets
- Acknowledgement at workshop lunch
- Networking time with attendees



BRANCH SPONSORSHIP INCLUDE

\$250

(7 Available: Administration/Marketing Branch, Aquatic Branch, Park Branch, Park Law Enforcement Branch, Sports Branch, Recreation Branch and Wellness Branch)

- 1 complimentary lunch ticket
- Attend workshop
- Logo on S.H.A.R.P. promotional emails, website and video
- Networking time with attendees

PART III: Other Sponsorship Opportunities

KRPA/MRPA Executive Forum Workshop (Even years)

Kansas Recreation and Park Association and Missouri Recreation and Park Association partnered to present this dynamic leadership conference which targets upper-level management professionals in key decision-making positions within public agencies in Kansas and Missouri providing parks, recreation and similar community services.

\$1000

LUNCH SPONSORSHIP INCLUDES

- Logo on Executive Forum website and promotional emails
- Company name and logo on sponsor sign
- Exhibitor table on 1st and 2nd days of the course
- Printed & digital copy of the participant list
- Invitation for two and acknowledgement at a lunch event
- Two (2) tickets to attend social event
- Opportunity to speak to the attendees before lunch



SOCIAL SPONSORSHIP INCLUDES (unlimited)

- Logo on Executive Forum website and EF social promotional emails
- Company name and logo on sponsor sign at social
- Two (2) tickets to attend social event
- Exhibitor table on 1st and 2nd days of the course
- Printed & digital copy of the participant list

\$500



VENDOR SPONSORSHIP INCLUDES (unlimited)

- Logo on Executive Forum website and promotional emails
- Company name and logo on sponsor sign
- Exhibitor table on 1st and 2nd days of the course
- Printed & digital copy of the participant list

\$350

PART III: Other Sponsorship Opportunities

Tomorrow's Leaders Institute

\$1,500

SPONSORSHIP INCLUDES

- Logo on all Tomorrow's Leaders promotional emails and website
- Company name and logo on sponsor sign
- Exhibitor table at workshop
- Printed & digital copy of the participant list
- Acknowledgement at workshop
- Networking time with attendees

Recreation Commission Summit

\$500

SPONSORSHIP INCLUDES

- Logo on all Budget Workshop promotional emails and website
- Printed & digital copy of the participant list
- 2 complimentary lunch tickets
- Networking opportunity with Recreation Commission directors from across Kansas
- Acknowledgement at lunch

Splash Across Kansas Pass (unlimited)

\$2000

SPONSORSHIP INCLUDES

- Logo on all *Splash Across Kansas Pass* promotional emails and website
- Complimentary pool passes
- Logo on all pool pass brochures and pass card
- Logo on promotional t-shirts

PART III: Other Sponsorship Opportunities

Annual KRPA Golf Tournament

LUNCH SPONSOR

\$2,000

- Logo on Golf Tournament registration, website and promotional emails
- Acknowledgment on the Sponsor Recognition Board as Lunch Sponsor
- Foresome in golf tournament
- 4 non-golfer lunch ticket additions

GOLF CART SPONSOR

\$1,000

- Prominent display of name/logo in all promotional material as the Golf Cart Sponsor
- Acknowledgment on Sponsor Recognition Board as Golf Cart Sponsor
- Display of name/logo on KRPA website as a Golf Cart Sponsor
- Foresome in golf tournament

BEVERAGE CART SPONSOR

\$700

- Prominent display of name/logo in all promotional material as the Beverage Cart Sponsor
- Acknowledgment on Sponsor Recognition Board as Beverage Cart Sponsor
- Display of name/logo on KRPA website as a Beverage Cart Sponsor
- Foresome in golf tournament

HOLE SPONSOR

\$200

- Display of name/logo at one of 18 Tee Boxes on the course
- Display of name/logo on KRPA website as a Hole Sponsor
- Acknowledgment on Sponsor Recognition Board as Hole Sponsor