



## **A KRPA Professional Development Institute**

**September 10-12, 2019 Tall Oaks Conference Center**

**CEUs: .9**

**Sponsored By**

**CUNNINGHAM RECREATION/GAMETIME PLAYGROUNDS**

**Who should attend?** – KRPA's professional development institute is open to anyone who wants to enhance their leadership skills, network with other professionals in a relaxed atmosphere and gain management knowledge that relates to the park and recreation industry.

**Where is Tall Oaks Conference Center?** – The Tall Oaks Conference Center is located on 350 woodland acres two miles east of Linwood. The beautiful woodland setting is 15 miles from both the western boundary of the Greater Kansas City Region and the northeast corner of Lawrence. Attendees will be housed in the air-conditioned Lifelong Learning Center Lodge with two people per room.

**Three Days of Professional Development That Will Impact Your Career!**

### **Day One**

One of the primary goals of Tomorrow's Leaders is to learn professional development skills and how to enhance your network of professionals in parks and recreation. The first day is dedicated to team- building with your fellow classmates through a series of fun learning opportunities. First up on the schedule is a presentation from Zacharias Hannes, who will lay the groundwork for leadership and public service. Hannes has been a public administrator for over 35 years serving as the City or County Manager in jurisdictions, both in Missouri and Kansas, ranging in population from 7,000 to 580,000. He is a strong advocate for parks and recreation programs and their importance in 'placemaking', public health, and enhancing the overall quality of life in a community. Upon his departure as County Manager for Johnson County in 2018, he embarked on his second 2060 mile solo kayak trip on the Arkansas and Mississippi rivers before taking on his new position at KU in January of this year.

Following his presentation and lunch, attendees will trek to the nearby woods for the OAK Adventure Learning Challenge Ropes Course for a team-building exercise that will set the tone for your experience at Tomorrow's Leaders.

The day will conclude with the keynote presentation by Lauren Schiffer, "The Colonel's Daughter". Learn to look in from the balcony.

### Day Two

The focus will be on management skills and approaches to becoming a leader in the park and recreation profession. Emphasis will be on budgets, types of communications, learning and working styles, and boards/city councils. The day will be divided into six parts – four training sessions, team competition in an obstacle course challenge and a final team strategy meeting session for Thursday's presentation. Educational training will start with morning presentations by Jana Dawson, who will discuss different learning and working styles, Tom McEvoy who will explain a park and recreation budget and Tony Finlay who will walk you through working with boards and city councils.

Following lunch, the class will be divided into teams for a little outdoor competition at the Tall Oaks Learning Center obstacle course. The afternoon breakout sessions will include Amy Conkling, who will discuss branding and not just your logo! The final session will be presented by Logan Wagler and Shannon Sonnier. They will cover the presentations for the next day and give tips and ideas on how to approach them.

### Day Three

Your final day at Tomorrow's Leaders is where you put everything you've learned to the test. The group will be divided into teams representing their own park and recreation administrative staff and be asked to make a presentation – solving an issue – in front of a mock board or panel of community leaders.

## **2019 Tomorrow's Leaders Schedule**

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### **Tuesday, September 10**

9:30–10:00	<i>Check-in at Lifelong Learning Center (LLC)</i>
10:00–11:30	<b><i>Opening Presentation: Zacharias Hannes, Professor of Practice, University of Kansas, School of Public Affairs and Administration Leadership and Public Service</i></b>
11:30–12:15	<i>Lunch (DH)</i>
12:30 – 4:45	<i>OAK Adventure Learning Challenge Ropes Course</i>
5:30 -6:00	<i>Dinner in Dining Hall</i>
6:30 – 8:15	<b><i>Keynote Speaker (LLC) – Lauren Schiffer, Higher view</i></b>

On your life's journey, you will encounter balcony people and you will encounter basement people. Whereas basement people see fault first and believe that a something can't or shouldn't be done; Balcony

people are perpetual optimists. They believe that you can do anything, if you believe you can and are willing to put in the effort. They see possibilities rather than limitations. Balcony people reach farther and achieve more; and they inspire and empower others to do the same.

**Wednesday, September 11**

- 7:30– 8:00 *Breakfast (DH)*
- 8:00– 9:15 ***Jana Dawson, Director of Communication, Westar***  
**What's Your Comfort Zone?** Understanding Your Learning & Working Style
- 9:30-10:15 **Tom McEvoy, Emporia Recreation Commission – Budget Basics**  
This session will cover the basics of budgeting for a park and recreation agency. Learn why we prepare budget, the components and the process to pass a municipal budget.
- At the end of this session, attendees will have an understanding of:
- The importance of a budget
  - The differences in funding for a park district, a park and recreation department, and a recreation commission
  - The various components of a budget
  - The budgeting process
- 10:30–11:15 ***Tony Finlay, Hutchinson Recreation Commission***  
**How To Conduct and Plan Board Meetings**
- This session will give a quick overview on the various types of boards that park and recreation administrators deal with. Communication is the key when planning and conducting a board meeting with not only members of the board, but also with requirement for the media.
- 11:30–12:00 *Lunch (DH)*
- 12:00–1:15 ***Amy Conkling, Hutchinson Recreation Commission***  
**Building Your Brand**  
Your brand is more than the logos, graphics, and visual look of your organization. Learn how to create a positive, inviting culture that aligns with your organization's values, mission, and vision that flows over to your customers and the community.
- 2:00– 3:15 *Obstacle Course Team Challenge*

3:30–4:45 **Logan Wagler, Lenexa Park and Recreation and Shannon Sonnier, Johnson County Parks and Recreation, Top Ten Do's and Don'ts for presentations**

*Including a short overview of KRPA benefits and the importance of being involved.*

5:00– 6:00 *Team Meeting/Presentation Development – KRPA members available to answer questions*

6:00– 6:30 *Dinner (DH)*

6:30- 8:30 *Team Meeting/Presentation Development*

### **Thursday, September 12**

8:00 - 8:30 *Breakfast (DH)*

8:45-11:30 *Team Presentations (LLC)*

11:30-12:15 *Closing Luncheon/Presentation of Awards (DH)*

12:30 *Depart*

### ***Lodging Details***

*Participants will be staying at the Lifelong Learning Center, a hotel-like lodge, located on the grounds of Tall Oaks Conference Center. Special Accommodations will be considered, but cannot be guaranteed. A “to bring” list will be sent to all participants prior to the start of Tomorrow's Leaders.*

### **Developed by the KRPA Professional Development Institute Board**

**Logan Wagler** (Chair) – Lenexa Park and Recreation

**Ernie Shaw** – (Retired)

**Olivia Mayer** – Shawnee County Park and Recreation

**Matt McClure** – Baldwin City Recreation Commission

**Brandy Shoemaker**– Lawrence Parks and Recreation

**Jeff Stewart** –Johnson County Park and Recreation District

**Rhonda Pollard** – Johnson County Park and Recreation District

**Susan Mong** – Johnson County Park and Recreation District

**Erika Devore**, KRPA Executive Director

### **Kansas Recreation and Park Association Tomorrow's Leaders**

**Sept. 10-12, 2019- Tall Oaks Conference Center (Linwood, KS) - CEUs: .9**

**Registration Deadline to KRPA: August 30, 2019**

Register Online at [www.krpa.org](http://www.krpa.org)